

REFERENCE - PROMOTION OF TOURISM IN INHAMBANE PROVINCE

The FEELCOM www.feelcom.co is a digital communication agency, present in Mozambique and France, specializing in the development and implementation of the latest digital communication tools.

It's also responsible for managing the platform www.moz.life, which contains different categories of content, including “ONDE IR” – Section for the dissemination of tourism in Mozambique (tourist destinations and tourist services provided in these destinations - Museums, gardens, cultural centers and beaches) and “MOZBOX”- Section intended for a advertising, buying and selling online of tourist packages.

The platform currently has:

- More than 2.000.000 of national and international users since its launch;
- More than 100.000 monthly connections;
- More than 4.000 daily connections.

Considering the existing tourist potential in Inhambane Province, we intend with the Direcção de Cultura e Turismo de Inhambane, reference this destination, through video capture, images and interviews involving tourist service providers as well as the local community, with the objective to give more visibility to the best in Inhambane Province.

FEELCOM

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FOR TOURIST SERVICE PROVIDERS, THE "ONDE IR" OFFERS:

1. Incorporation of the tourist resorts in the video of Inhambane Province And on the page to be created for the province of Inhambane (Are Hotels, Restaurants, Activity centers, Spas). See the link of the page elaborated for the beach of Bilene: <https://www.moz.life/bilene/>
2. Creation of a promotional video for each resort that subsidize the reference work to be carried out in the province.
3. Apparition in our Newsletter sent monthly to more than three hundred (300) contacts.
4. The first resort that is predisposed to offer free accommodation for the team (4 technicians), you get a free institutional video. The same applies to restaurants (meals) and transfers.

FOR TOURIST SERVICE PROVIDERS, A “MOZBOX” OFFERS

1. A page referring to your service or package (be Hotel/Lodge, Restaurant, Center of Activities and Leisure, SPA, etc.), with validity of three (3) renewable months. The page includes: the description and details of the service or package, seven (7) images illustrating the service or package, one (1) institutional video If it exists, the price preferred package and activating a button for online purchase through granting of 20% commission on the sale of each package. Please see the packages already implemented in: <https://www.moz.life/mozbox/>
2. Because it is an advertising platform by nature, a service or package to be in “MOZBOX”, automatically benefits from free advertising on our channels: Mozlife Platform – www.moz.life and Facebook – <https://www.facebook.com/mozlifeofficial/> (More than 2.000.000 national and foreign users – their potential customers)
3. On request, provide a report at the end of each contract (three renewable months), so that the service provider can measure the package advertising range in “MOZBOX”;

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TERMS AND CONDITIONS FOR TOURIST RESORTS

1. Just are Referenced the first ones who return to this email - 5 Hotels/Lodges, 5 Restaurant, 5 Activities and leisure centers and 5 Spa centers.
2. For apparition in "where to go" - Soft travel, equivalent to 10.000 MZN for each resort; The appearance on the "Where to go" page is permanent.
3. For advertising and sale Package In "MOZBOX" - The implementation fee, equivalent to 3.000 MZN for each package and 20% commission in each Sale on the site; The package in "MOZBOX" is valid for three (3) months renewable, from the date of implementation.
4. Our online purchasing system accepts more than 135 different payment currencies, debit or credit card and is 100% accredited by Geo-Trust.

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